



# MAJLIS ARTS AND SCIENCE COLLEGE

(Affiliated to University of Calicut, Approved by Government of Kerala and Recognized by UGC under 2(f))

## STRATEGIC PLAN

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Majlis Arts and science college follows a comprehensive Strategic plan which is centered to the mission, vision and goals of the Institution. This pervasive strategic plan focuses on the Strategic goals of the Institution.

# VISION

Majlis Arts and Science College aspires to be an institution of global excellence transforming the lives of rural and marginalized section of the society through value centered, professionally competent, quality education.



# MISSION

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- ◆ Develop practices for academic and professional excellence
- ◆ Provide quality learning and research experience at all levels
- ◆ Inculcate human values and spirit of service to community
- ◆ Establish an academic environment rooted in moral principles and practices
- ◆ Impart extensive training in career and life skill sets
- ◆ Cultivate passion for the society and love for the nation

## STRATEGIC GOALS (2016 – 2024)

Plan area	Short- term	Mid -term	Long- term
Curriculum development and enrichment	<ul style="list-style-type: none"><li>•Curriculum Awareness to Stakeholders</li><li>-Induction Course</li><li>-Bridge Course</li><li>•Follow ups on feedbacks from stakeholders</li></ul>	<ul style="list-style-type: none"><li>•Organize activities on environment sustainability, Gender issues, Human rights, professional ethics, and human values.</li><li>•Annual workshops on curriculum development</li></ul>	<ul style="list-style-type: none"><li>•Start new UG and PG programmes which are relevant for students and stakeholders</li></ul>

Practices  
student-  
centric  
teaching  
learning  
methods

- Identify the  
courses that  
include  
projects, field  
trips,  
internships

- Promote MoUs  
and collaborative  
activities

- Increase  
number of  
MoU and  
collaboration  
with national  
and  
international  
Institutions

Research  
promotion  
activities

- Strengthen research promotion activities
- Organise workshops on research methodology and IPR

- Provide seed money to faculty members.
- Encourage to apply for minor/major projects from funded agencies and to publish articles in CARE and SCOPUS databases.

- Publish research journal from all departments including the work of students and faculty members.



IQAC	<ul style="list-style-type: none"><li>•Follow annual plans</li><li>•Review action taken reports and feedbacks.</li></ul>	<ul style="list-style-type: none"><li>•Draft policy document and conduct review of policies.</li></ul>	<ul style="list-style-type: none"><li>•Recommend new programmes</li><li>•To build up quality collaborative initiatives for student skills development and faculty development and administrative staff.</li></ul>
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<p>Outreach and Rural employment activities</p>	<ul style="list-style-type: none"> <li>•Department wise activities / plans</li> <li>•Health and Swachhta</li> <li>•Agriculture</li> <li>•Drinking water</li> <li>•Water conservation</li> <li>•Home for homeless</li> <li>•Financial inclusion</li> <li>•Computer literacy</li> <li>•Energy conservation</li> </ul>	<ul style="list-style-type: none"> <li>•Value centred activities</li> <li>•Covid combat activities</li> <li>•Agriculture and promotion of organic farming</li> <li>•Agro-tech activities.</li> <li>•LED bulb making workshops</li> <li>•Check dam</li> <li>•water pool preservation</li> <li>•Develop passion for society through activities.</li> </ul>	<ul style="list-style-type: none"> <li>•Village adoption</li> <li>•Home for homeless</li> <li>•Water and harvesting</li> <li>•Tree plantation</li> <li>•Inculcate love for nation.</li> </ul>
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<p>Student support and welfare activities</p>	<ul style="list-style-type: none"> <li>•Encourage students towards Government sector and philanthropic scholarships.</li> <li>•To strengthen Mentor-Mentee system.</li> <li>•Career guidance and placement activities.</li> <li>•Student amenities expansions.</li> </ul>	<ul style="list-style-type: none"> <li>•UPSC/PSC/NET/JRF coaching.</li> <li>•Study camps for slow and advanced learners.</li> <li>•Soft skills, communication skills and Life skills Development.</li> <li>•Organise Campus Placement Drives.</li> <li>•Sports and games area expansion.</li> </ul>	<ul style="list-style-type: none"> <li>•Expand hostel facilities to 30% students.</li> <li>•Alumni collaboration for annual placement drives.</li> </ul>
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<p>Faculty development and Welfare initiatives</p>	<ul style="list-style-type: none"> <li>•Workshops and training programmes to be organized</li> <li>•Teaching-learning centre TLC on CO, PSO, PO</li> <li>•Promote participation in Academic Workshops and Research Activities by providing seed money and financial support.</li> </ul>	<ul style="list-style-type: none"> <li>•Workshops on designing of question papers.</li> <li>•Financial incentives and packages.</li> <li>•Faculty recreation area.</li> <li>•Lady staff comforts area.</li> </ul>	<ul style="list-style-type: none"> <li>•Staff quarters and accommodation.</li> <li>•Hostel facility for male staff.</li> <li>•Pay scale revision as per government instructions.</li> </ul>
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<p>INFRASTRUCTURE</p>	<p>Maintenance of infrastructure supervised by subcommittee:</p> <ul style="list-style-type: none"> <li>•Built up area</li> <li>•Labs and Equipments</li> <li>•Electricity</li> <li>•Generators, UPS</li> <li>•IT</li> <li>•UPS</li> <li>•Drinking water</li> <li>•Rain water harvesting system</li> <li>•Drainage</li> <li>•Washroom</li> <li>•Toilets</li> <li>•Canteen</li> <li>•Parking</li> </ul>	<ul style="list-style-type: none"> <li>•High Tension Electricity Transformer</li> <li>•Playground expansion</li> <li>•Green Incentives</li> <li>•Waste management facilities.</li> </ul>	<ul style="list-style-type: none"> <li>•Expansion of built up area 10% each year.</li> <li>•Expansion of football ground into 120X90 meter.</li> </ul>
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<p>ICT and Technology Integration</p>	<ul style="list-style-type: none"> <li>•Establish adequate infrastructure including computers and connectivity.</li> <li>•Technology Integration for E-Governance on the basis of ICT policy and ICT monitoring cell.</li> </ul>	<ul style="list-style-type: none"> <li>•Add LMS for teaching-learning process and upgrading E-governance technology.</li> <li>•Equip faculty members to bridge digital divide by organizing work.</li> </ul>	<ul style="list-style-type: none"> <li>•Digitally connected LAN/WIFI for all classrooms.</li> <li>•Update media and computer labs with latest software and systems.</li> <li>•Subscribe BSNL lease line of minimum 50 MBPS connectivity.</li> </ul>
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<p>Innovation Eco system</p>	<ul style="list-style-type: none"><li>•Registration to Entrepreneurship Development Club.</li><li>•Establish collaboration with state and national innovation councils.</li><li>•Honor successful Student entrepreneurs.</li></ul>	<ul style="list-style-type: none"><li>•Conduct workshops on software development, robotics, AI, Agro-micro-tech</li><li>•IPR</li><li>•cyber security</li><li>•Strengthen IEDC activities.</li></ul>	<ul style="list-style-type: none"><li>•Start student Techie groups</li><li>•Tinker groups.</li><li>•Develop start-ups and incubation centers.</li><li>•Strategic plans to benefit outputs of incubation cell to rural empowerment.</li><li>•Collaborate with notional agencies for rural employment.</li></ul>
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